Warning: Read this entire letter only if you want to fill the bank bag it was mailed in with money!!

<<FIRST NAME>>

Why am I (Your Name) Giving My <GOLD> Members \$7,916.32 Worth of REAL Money Making Services for Just \$97 a month?

> Have I finally Lost My Mind?



Dear <FIRST>,

Before I get started with "The Most Amazing Offer" I've ever assembled for you, let me first begin with a marketing lesson (after all,. I am the Marketing Guy!!!).

You're probably wondering why I mailed this letter inside a bank bag.

I did it for 2 Reasons:

- 1. I wanted to grab your attention and I knew if you received a bank bag in the mail, you'd open it up right away... Was I correct
- 2. A bank bag is very relevant symbol of what I want to discuss with you because when your read my entire letter you'll sell that what I'm talking with you about is money... specifically the best ways to know to put MORE MONEY in your pockets... and I know that's what you really want.

I don't know if I've really lost my mind or not with this INSANE OFFER I'm about to make including **2 AMAZING FAST ACTION BONUSES** for the first XX members who respond.

But First I feel you need to know why I'm about to offer you such an insane offer **So let me begin by sharing my dream with you.** It is a cause that I'm inviting you to join, along with hundreds to other members just like you who want to grow their sales and attraction more NEW customers.

You see, when I develop my <<PROGRAM>> a few years ago, I set a goal to dedicate myself to helping just under a thousand men and women entrepreneurs achieve the financial security they are searching for while having the ability to retire comfortably when they're ready.

The Bottom Line: I decided that I absolutely need to let as many Members as possibly join in the cause and grow their business FASTER by increasing their sales and numbers of customers they serve.

So here's the deal. I need YOU to join this cause. And it's a cause that I call the **QUANTUM LEAP CLUB**.

I don't want finances to stop anyone from joining this cause. That means much lower price for you because I want you to join the **QUANTUM LEAP CLUB**. Sok keep reading to disvoer the NEW **QUANTUM LEAP CLUB**, find out why you need to join it NOW and find out about the insane offer I'm about to make you

My Insane Offer

[insert offers and free gifts][insert offers and free gifts]

So Let's Make This A Really Easy Decision, OK?

As you can see this is REAL Value of of \$X,XXX.XX, but when you join this month it's only \$97 a month. Plus, when you're one of the first 89 to join, you get these two awesome bonuses:

BONUS 1

BONUS 2

There are 3 easy Ways to Get Started Entirely RISK FREE

- 1. Call Toll FREE: 888-555-1212
- 2. Fax Back the enclosed RISK FREE Acceptance Form to 555-1212
- 3. Mail the Acceptance Form to ADDRESS.

It's not just a great bargain you're getting today, when you join the **QUANTUM LEAP CLUB** you'll be part of a very special community for forward thinking entrepreneurs and business owners all across the country.

However, today marks your day to take responsibility to take the action necessary to put an end to your income being subject to the down economy, and begin on a true path to double your sales as well as experience a steady stream of New Customers.

Dedicated to improving YOUR Income,

Travis Lee

P.S. We asked a bunch of current **QUANTUM LEAP CLUB** members so share their thoughts about this unique program. You'll find a sample of what they said on the following pages.