

“You’ll Need This Bank Bag to Take Your Savings to the Bank

Dear [personalized],

I’m Keith Lee and I own a local handyman service Keith Lee Handyman Services. **I want to give you one hour of my services absolutely free and I’m sure you’re thinking Ya Sure, there is no free lunch. What’s the catch?**

The reality is, it’s simple. I think once you see the great service you’ll get and the quality job I do you’ll call me every time you need a job done that you don’t want to do.

Whether you need something done inside your house or out, we can handle the job and every job has our 100% You’ll Be Happy Guarantee.

Here are just a few things we can do

- Air conditioner installs
- Appliance installs and repairs
- Assembling products
- Awnings, install and take down
- Basketball Hoop Install
- Bath Tubs
- Blinds and draperies
- Bookcase
- Brick, stone landscaping and repair
- OK, you get the idea I’m only to the Bs.

So the reality is, we can do just about anything you need done in and around your house... and you’ll get it all done with our 100% guarantee or you don’t pay.

**But that’s not all.
When I come out to give you your free gift
I’ll bring you your choice of one of these gifts.**



Alex Navarre™ 2pc Pen Set
\$27.95 Value



All-Weather™ 60" Golf Umbrella
\$28.95 Value



Maxum® 25pc SAE Tool Set
\$27.95 Value

Again, the reason I want to give you an hour of free service and one of these cool free gifts is because I'm pretty sure you'll become a life-time client like some of your neighbors.

"<<Your Name>> did three projects for us. We had a laundry chute without a door, replaced some siding on the side of our house and my husband had installed a door that was square but not plumb and he repositioned the door correctly. He was excellent!! He went the extra mile for us!! We will use <<Your Name>> for other projects around the house."

<<Client Name>>, <<City>>

"<<Your Name>> rebuilt two broken windows for me, and rebuilt some steps to the porch. The windows required a complete rebuild, since there is no opening even close to square on my ancient house. He also cleaned out my gutters. The jobs went very well. He always did what he said he would do when he said he would do it. The work was first rate. He was free with helpful advice about a bunch of other projects I had going and he was a good guy to talk to, as well.

<<Client Name>>, <<City>>

Please understand I'm actually pretty darned busy so I only have the time to give away 5 of these free offers to the first 5 people who call. So call right away to be sure you can take advantage of this.

Please also know that if your job takes more than a hour I'll apply that free hour to the job.

Sincerely,

<<Your Name>>

P.S. Call today to be sure you get one of the five free hours' of service and your free gift.

P.P.S. As you can see there is really no catch. I just want you to experience my great service that you'll love so you'll call me whenever you have an odd job.

Insert Shop Logo Here

Insert Address and Phone Here