

"None of our displays fit in the bottle so here is a flash drive with everything you need"

Dear [personalized],

Thanks for taking the time to meet with us at Globalshop we are very excited for the opportunity to work with you.

When we talked we said that we would send you a flash drive with all our pricing, images, and information, that flash drive is included inside the bottle.

I thought since you probably get dozens of mailings each day that we would send ours in a unique package that matches our unique displays and customer service.

As a reminder, I'm Zack Nutter with Superior Display, and when I met you at the show you mentioned that you would be interested in selling our product. So I wanted to make it my top priority to get you our information immediately.

Here is what one of our current clients had to say about us:

"Superior Display has delivered more customer service, quality product, reasonable pricing, and friendship than most of our suppliers could ever dream to bring to the table. Their entire team is focused on providing the customer with more than the customer expects. This under-promise and over-deliver philosophy towards business has won over the Lantern Press team and Superior Display has anchored themselves a customer for years. In a market where customer service has suffered due to cutbacks and a

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bad economy, it's always nice to know that our display needs don't fall into the category of sub-par service. Honestly, we couldn't be a happier client. Anyone reading this testimonial really shouldn't look anywhere else for their display needs." – Aaron Morris, owner Lantern Press

Take a couple of days to look over the information and I will give you a call to follow up.

Best,

Zack Nutter

Superior Display

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P.S. If you load our products on your website or purchase displays for your showroom you will receive a 5% discount on all showcases for 12 Months.