Attention Beauty Salon Owners...

"Fill This Bank Bag with the Money Due You When Pay The Lowest Taxes Allowed by Law"

Dear personalized,

But be warned, Congress has passed some very confusing new tax laws which go into effect THIS tax season and this time they've changed everything around. Congress, and the IRS, have made filing an accurate business tax return almost impossible.

But that's not the worst part, especially if you're NOT using a CPA!

New, complicated tax laws this year will stop many businesses, like yours, from receiving all of the deductions that you're supposed to get from Uncle Sam!

And you can rest assured no IRS agent is going to show up on the door step and offer to give you an extra check for the tax refund money you didn't know how to claim. But if you owe THEM money... now that's a different story. They'll be on you like the siding on your house.

Oh, and just for the record, many tax experts are predicting an increase in IRS audits after the April 15th deadline. Why? Well, since there are so many new tax law changes affecting this year's tax filing season, the IRS computer 'check system' is expecting to pick up a higher number of 'red flagged' fax returns.

Add to that the fact that local, state and federal governments are all running a deficient, they'll be trying to get every last penny they THINK you might owe them.

And with the increase in 'incorrectly' filed tax returns comes the assurance of more nasty IRS letters coming to your NEW address and the possibility of those seemingly 'never-ending' stream of IRS agents hassling your for years.

So what should you do about it? (Good question) Here's a GOOD answer...

You should choose a tax professional to help you this year. And THIS tax season, a CPA at REFUNDS NOW is your best choice!

REFUNDS NOW promises to prepare your tax return correctly so you'll be keeping the money that's suppose to be yours, with no fear of an IRS audit – <u>Guaranteed!</u>

Now this is excellent news for YOU since you ARE a person needing professional tax help, but there's more! Not only are you covered like a blanket with REFUNDS NOW "complete peace of mind accuracy guarantee," but since you've not used our CPA services in the past, <u>you're</u> entitled to a special \$25 OFF NEW Client CPA prepared discount certificate.

But wait, there's more!

Once we've prepared your tax return and REFUNDS NOW has placed its "Guaranteed Correct – Seal of Approval" we will e-file your taxes for FREE!

You see, REFUNDS NOW has been preparing tax returns for people like you for over <XX> years, so when we say we take care of our clients, WE REALLY MEAN: WE TAKE CARE OF OUR CLIENTS!

- No more worrying if your taxes are filed right
- No more time wasted at night after work (or worse, during YOUR weekend off) trying to figure out all these new forms and which ones you're actually suppose to use.
- No more pressure (which definitely means NO MORE stress)
- No more restless nights... Sleep like a baby this tax season

Doesn't this make sense, to give all of that worrying, pressure, and stress to someone else for a change?

Sure it does, especially since everyone likes to enjoy their 'free time' after work and on weekends. REFUNDS NOW tax professionals handle tax issues day after day, year after year, EVEN AFTER April 15TH! That means no guess work on your part.

Picture it: your tax return filed RIGHT with the IRS (never having a panic attack about that middle of April deadline) **SO YOU CAN SLEEP LIKE A BABY AT NIGHT!** And for those of you getting a tax refund this year, here's more great news!

"We promise to get YOU the biggest and fastest tax refund allowed by the IRS – Guaranteed!

And by the way, many of our clients take advantage of our "No money paid up front" e-filing services. So if you don't have any extra money lying around, don't worry about it. All your fees can come right out of your refund check so you don't have to pay any money up front!

To have access to REFUNDS NOW tax series, an APPOINTMENT IS NECESSARY! We're open from <hours>. Call xxx-xxx-xxxx.

Oh, and one more thing. As a REFUNDS NOW client you'lleven receive a **FREE GIFT worth** up to \$XX just for choosing to be our customer. Simply choose from any of the 3 gifts below, or \$25 COLD HARD CASH:



Features a pocket on the front for a phone, passport, keys and the zippered pocket in the front for money or small wallet. Hass a large, zippered front pocket for wallet or camera and there is another zippered pocket in the front for magazines or papers.

Features a padded handle and adjustable shoulder strap.

Suggested Retail Price: \$31.95



15 piece BBQ set with spatula, tongs, ka-bob skewers, corn holders and more.

All come stored in a carrying case measuring 16-1/8" x 8-3/4" x 2-1/4".

Limited lifetime warranty.

Suggested Retail Price: \$30.95



Set includes: slotted spoon, ladle, whisk, pasta fork, solid spoon, slotted spatula, small cleaver, ice cream scoop, bottle opener, peeler, grater, and pizza cutter.

Suggested Retail Price: \$36.95

REFNDS NOW is your best choice for a professional tax business to help as you deal with the IRS this year. The choice is clear. REFUNDS NOW should be the first place YOU call BEFORE filing a tax return this year. So go ahead and pick up the phone for an appointment, or just stop by our office at <address>. I GUARANTEE you'll be glad you did. If you have any questions and you'd like to talk with me, I can be reached at <NUMBER>.

Sincerely,

Michael Brier REFUNDS NOW, Owner

P.S. Stop sending bank bags full of money to the IRS. With Returns Now you'll know your tax return is prepared correctly, you're paying the lowest taxes allowable, and you'll get a \$100.00 new client discount and you're choice of a great free gift. Call <NUMBER> today!

P.P.S. This offer expires on February 28.

P.P.P.S. Read what a few other people are saying about REFUNDS NOW:

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