

# Let Us Help You Fill This **Bank Bag** Faster... With Our **29 Minute** 401k Plan Consultation

Dear Debbie Worthley,

Amanda Arthur of 401k Squared here.

If you remember...**last week, I sent you a stopwatch** and asked for just **29 minutes** of your time so I could give you a FREE 401k plan consultation to determine what's really going on with your company's plan.

But, I have not heard from you yet. So I'm writing to you again with an important question...

**Can you be confident your current plan is as effective and successful as it can be?**

If not, then just **29 minutes** of your time can change things!

Our firm is built on efficient solutions driven by full accountability. That's how we protect plan sponsors from fiduciary liability, while guiding participants to reach retirement goals.

We've helped 100's of clients, such as: WellDyneRX, South Metro Denver Chamber of Commerce and the Arapahoe County Water and Wastewater Authority choose and maintain the right qualified retirement plan for their employees...and we can help you too!

And unlike other firms, we are independent advisors, not tied to any one company or product. We are fee-only advisors...meaning we receive no commissions! We act as fiduciary advisors on all plans and are SPECIALISTS in the qualified plan arena.

**That's why I want to give you a FREE 401k plan consultation...  
to help you and your employees fill up your **bank bag.****

It takes ONLY **29 minutes** of your time and the benefits for your company will be long-term. During our time together, we will:

1. Gather information to benchmark your current plan, so you can see how your plan compares to industry standards and see if there is any room for improvements...
2. Begin an independent fund analysis to compare your funds with other options and also verify you're complying with your Investment Policy Statement...
3. Review plan costs and fees, so you know if they are reasonable...
4. Review Fiduciary Duties to determine if you're fulfilling them as necessary and that you're protected as much as possible from liability...

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## So, what's the catch?

**There is none!** Even if your 401k plan is perfect, you'll still benefit from our **29 minute** consultation to make sure everything is in order for your plan and it is working hard to fill the **bank bag** for you and your employees!

However, to take away ALL of the risk you may feel about giving me your valuable time... I'll even guarantee our meeting! Yes, you read that right...

## **I guarantee our meeting will be worth your time!**

It's simple. **Call me today at 303-797-1401 to book your 401k Plan Consultation.** Again, it will take ONLY **29 minutes** of your time. If after our time together, you feel that I've completely wasted your time, simply let me know. I will kindly leave your office AND make a \$100 donation to your favorite charity as my penalty for wasting your time.

## **We are the 401k specialists that allow clients to maximize their plans and fill up their **bank bags**.**

We are a *three-time* nominee for PLANSPONSOR'S® **Retirement Plan Advisor Team of The Year** award. This award is based on our ability to demonstrate an impact in plan participation, deferral rates, cost savings and/or service enhancements. It includes input drawn directly from plan sponsors, whose 401k programs benefit from our services.

Our firm was also recognized in the "**Most Successful Retirement Plan Advisers**" edition of *PLAN ADVISOR*<sup>TM</sup> magazine for achieving an average plan participation rate of 80% or more! And, we were recently recognized as one of Denver's **Best in Client Satisfaction Wealth Managers**, as seen in *5280* magazine and *ColoradoBiz* magazine.

## **Why not set up your **29 minute** appointment with me right now, while it's fresh in your mind?**

Simply call our office at **303-797-1401** now. I'm looking forward to meeting you.

Sincerely,

*Amanda Arthur*

Amanda L. Arthur, PRP  
401k Squared

**P.S.** Remember, there is no catch. Simply give me **29 minutes** of your time and I'll show you how to ensure your plan fills your **bank bag** while protecting yourself and your company from future liability. **Call me now at 303-797-1401 to book your consultation!**

**P.P.S.** If at the end of our **29 minute** meeting, I've completely wasted your time, simply say so and I'll kindly leave your office and make a \$100 donation to the charity of your choice.